

AFRICA PROD FEST

FESTIVAL OF **SOUND,**
PRODUCTION AND
BEATMAKING.

1ST EDITION, FROM NOVEMBER 18TH TO 24TH

KRIBI, 2024

FESTIVAL ACTIVITIES : THE PROGRAM

DAY 1 – 18/11/2024

Morning / 10AM - Noon

Festival kick off

- Arrival of the participants
- Welcome of the guests

Afternoon / 04PM

- Groupe BEHINGO BÉ LOHOVE
- Sciency Egoro & Ulrich Essomba
- Mbole
- Dj Set

DAY 2 – 19/11/2024

Morning / 10AM - 01PM
(Common core
– Plenary session)

Recording skills

1- Initiation to the audio recording

- Definition of audio recording
- History of audio recording

2 - Recording equipment

- Microphones : types, settings, use (Démonstration of how to position the microphones for the sound recording of drums, xylophones ...)
- Audio interface et preamplifier
- Recording and et production softwares

Afternoon / 03PM - 06PM

3- Acoustic and sound processing

- Acoustic and basis : reflection, absorption, broadcasting
- Sound processing : equalisation, compression, reverberation

4- Recording skills

- Sound recording : microphones and position
- Studio and live stage sound recording
- Different recording skills for different equipments
- Dinner – (Mbole session during the dinner)
- Franck Ngouma
- Dj

DAY 3 – 20/11/2024

Morning / 10AM - 01PM
(Plenary session)

1- Quick presentation and comparison of recording softwares

- Protools
- Logic Pro
- Cubase
- Ableton Live
- FL Studio
- Studio One

Afternoon / 03PM - 06PM

Basic features and softwares evolution

- Comparison of various production softwares (Protools, Logic Pro, Cubase, Abbeton Live , FL Studio, Studio One)
- Focus Mastering
- Dinner – (Mbole session during the dinner)
- Ulrich Essomba et Sciency
- Estère
- DJ

DAY 4 – 21/11/2024

Morning / 10AM - 01PM
(Groups constitution)

Quick presentation on the publisher profession

1-Software presentation

- Quick discovery of the software

2-Audio track edition

- Sound cutting, copy, collage and movement of audio segments
- Dynamic processing (compression, expansion)
- Equalisation and pitch correction
- Creation and edition of MiDi sequence
- Use of virtual instruments
- Velocity editing, timing and modulation editing

Afternoon / 03PM - 06PM

3-Automation

- MIDI and audio settings automation
- Creation of automation curves
- Use of automation for mixing and mastering

4-Effects & Plugins

- Use of audio effects (reverberation, delay, chorus, etc.)
- Virtual instruments plugins
- Creation of personalized effects
- **Dinner – (Mbole session during the dinner)**
- **Abanda Man Ekang**
- **DJ set**

DAY 5 – 22/11/2024

Morning / 10AM - 01PM
(05 separated groups)

Practical case exercise – writing camp

1- Audio Mixing

- Introduction to mixing : levels balance, panoramic
- Equalizing and compression
- Audio effects : reverberation, delay, chorus

2- Music for image recording skills

- Stereo
- Sound design
- Mixing

Afternoon / 03PM - 06PM

Practical case exercise – writing camp

3- Exchange of practical case between producers, sound engineers, Beatmakers...

- Sharing of recording tips and processes
- sharing about the creation processes

4- Audio mastering process

- Mastering process
- Final equalizing, multiband compression
- Master Normalisation and exportation
- **Dinner – (Mbole session during the dinner)**
- **Blick Bassy (concert)**
- **Dj set**



AFRICA PROD FEST

SPECIAL CONCERT *Blick Bassy*

Exclusive concert by Blick Bassy on
'Madiba', his latest album

Nov. 22

From **08 P.M.**

Nziou, Kribi

LIKODA STUDIO

APF after-training scene

ORGANISATIONS



INSTITUTIONS



MÉDIAS



OTHER PARTNERS



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DAY 6 – 23/11/2024

Morning / 10AM - 01PM

Exercise, practical case - Songwriting camp (second part)

Afternoon / 02PM - 06PM

[Plenary session]

- Keynote : evolution of the sound industry (AI in the music production) (Michael Turbot)

Songwriting camp (follow-up)

- Afterwork Party
- Dinner – (Mbole session during the dinner)
- Estere (concert)
- Dj Set

DAY 7 – 24/11/2024

Morning / 09AM - 01PM

Excursion (Activities – mini city tour)

Afternoon / 03PM - 06PM

Songwriting camp (last part)

- Songwriting restitution show
- Closing ceremony and presentation of the trophies
- **Groupe BEHINGO BÉ LOHOVE**
- **Dinner**
- **2B Francky**
- **Philo Tsoungui (concert)**
- **Dj set**

TRAINING AND RELATED ACTIVITIES

Activity 01 : November 21 - 24
Editing & music supervisor
(Experienced editors and learners)

- Music editing
- Synchro
- The profession of music supervisor
- Copyright and neighbouring rights
- Publishing contracts
- Legal use of samples and pre-existing music

Activity 02 : November 19 - 24
Djing Course
- Women Focus

- Introduction to Djing
- Creative and technical capacity building
- Djing and Beatmaking - Production
- Djing and Live

Activity 03 : November 22 - 24
Radio and television sound
recording and processing training
(radio & television sound engineering)

- Radio sound engineering
- Audiovisual (television) and cinema sound engineering

Activity 04 : November 20 - 22
Live sound and sound
preparation for a show

- Préparation du son en direct
- Mise en place appropriée
- Câblage
- Équilibre
- Retour de moniteur vs Ears Monitors
- Retour et façade des moniteurs

Activity 05 : November 20 - 22
Creating and optimising sound on
Synthétizer

- Creating your own sounds on a synth
- Optimisation on several synths
- Creating and developing electronic sounds

Activity 06 – November 20
The beatmaking and Djing college

The Africa Prod Fest has set aside a space and a moment dedicated to young people: 'The College of Beatmaking and DJing'. The aim is to introduce this generation to the musical practices associated with the use of modern and digital technologies.

Podcast and Branding training
- With Bonas Fotio & Paola Yoko

In 2024, freedom of expression is at an all-time high. Podcasting is one of the most popular ways for people to give their perspective on life. How do you produce your podcast using the right equipment or just your smartphone? Podcast training will share tips with young people, but also with professionals who want to start creating podcasts.

Activity 07 – November 25
APF4WOMEN

At the residence of the European Union ambassador in Yaoundé (by invitation)



PHILO TSOUNGUI

Origine	Germany
Genre	Progressive rock, Hip-hop, Jazz
Rôle	Battery, Composition, Producer
Dates	24 Nov. ●

Drummer, composer, music producer and performer Philo Tsoungui is an exceptional talent on the international music scene.

With a solid academic training at the University of Theatre and Music in Munich and at the Popakamie Mannheim, she offers in her own creations and for the artists with whom she tours the world, a sound that connects several universes: electro, rock, jazz, pop, afrobeat, sounds carried by a drum kit that will take you on a rhythmic exploration of your body, your mind, your soul.





KDAGREAT

Origine	Burundi
Genre	Hip-hop, Afrobeat
Rôle	Percussions, Beatmaker

Real name Kevin Midonzi, KDaGreat is a Burundian beat maker whose sound can be heard on hits by the likes of Wizkid, Rema and Kizz Daniel.

A true master of music production, from his first steps on Fruity Loops to his international success and challenges on rockbattle.com, KDaGreat has always been driven by a noble cause: to produce quality musical content, and above all to support Burundian artists in their development, both in the creation of music and in the management of rights.



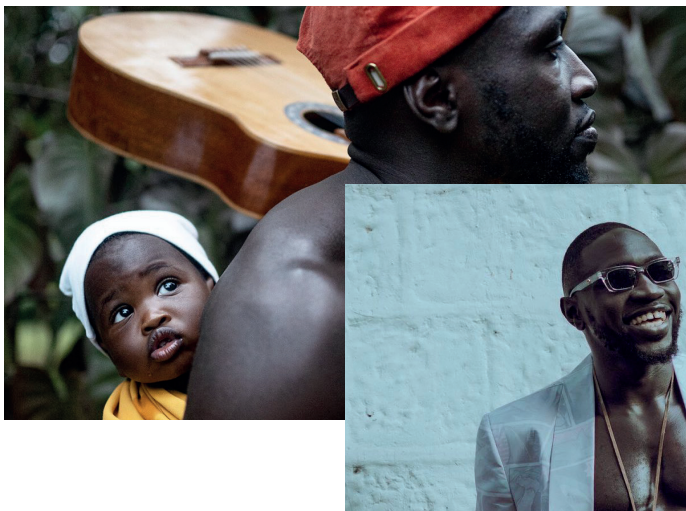


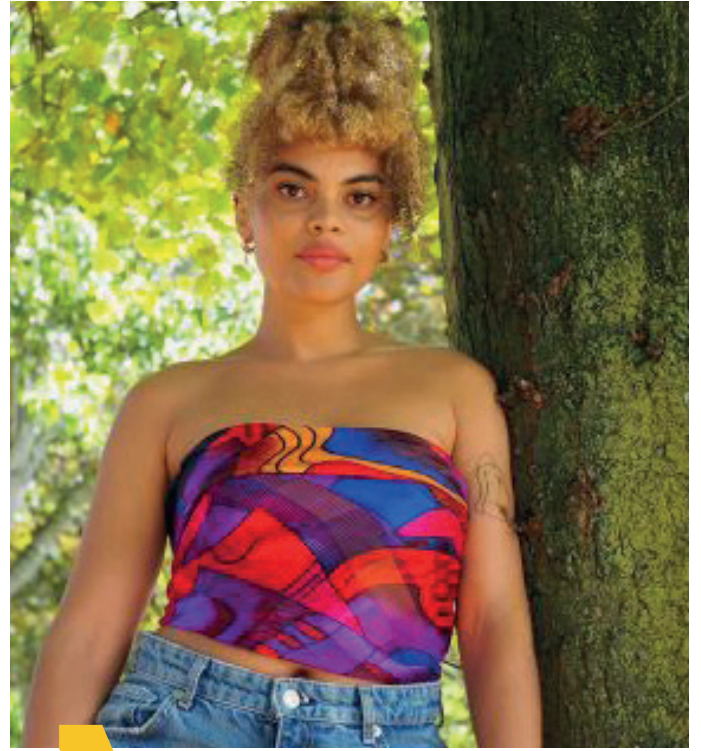
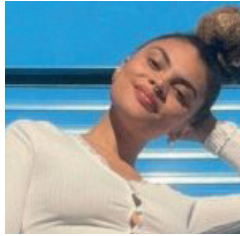
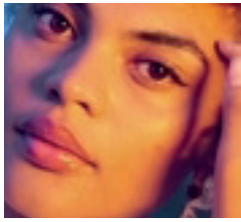
FANCY FINGERS

Origin	Kenya
Genre	Afro-Classical, Afro Beat
Role	Guitar, Prod., Compo, Sound Eng.

Real name Polycarpe Otieno, fancy fingers is one of the finest musicians and music producers on the African continent. A member of the famous Kenyan group Sauti Sol, he is Africa's most awarded guitarist.

Winner of a Grammy Award with the group and a member of the Recording Academy, Fancy Fingers offers a sound that combines the richness of African music on his guitar strings with sounds from around the world. He is also a songwriter and sound engineer specialising in mix-mastering.





ESTÈRE

Origin	United Kingdom
Genre	Electronic, Vintage, R&B
Role	Artist, Beatmaker, Prod., DJ
Dates	20 Nov. 23 Nov.

Is she a DJ? A singer? Music producer? Beatmaker? Multi-instrumentalist? Estère is all of these things.

With origins in New Zealand and Cameroon, this fascinating international artist fuses African cultures with diverse global influences: dance, nu funk, afrohouse, RnB. In fact, she's created a musical genre all her own: Electric Blue Witch-Hop, a blend that perfectly reflects her artistic personality and offers a unique experience every time.

& LaLa

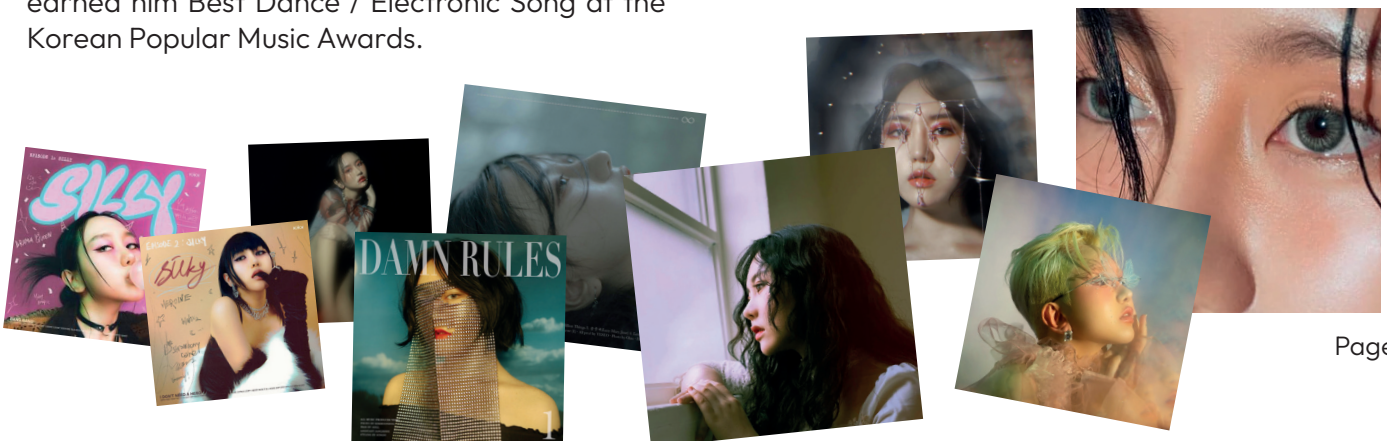


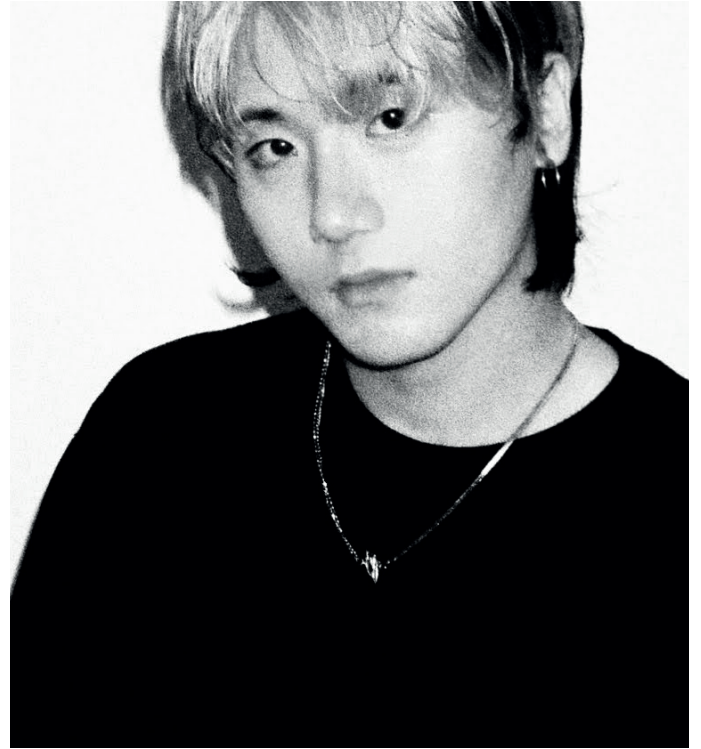


Silly Silky, is a crowd-pleasing South Korean electropop artist with a dynamic track record in the music industry, both in her home country and increasingly on a global scale. Her career kicked off in 2016 and her discography is marked by tracks such as 'AROMA' and 'CYNICAL', as well as the EPs 'SILKY' and 'SILLY'.

Of course, his talent extends beyond his personal work to collaborations with artists, and has earned him Best Dance / Electronic Song at the Korean Popular Music Awards.

Origin	South Korea
Genre	Contemporary R&B, K-Pop
Role	Producer, Singer-Songwriter





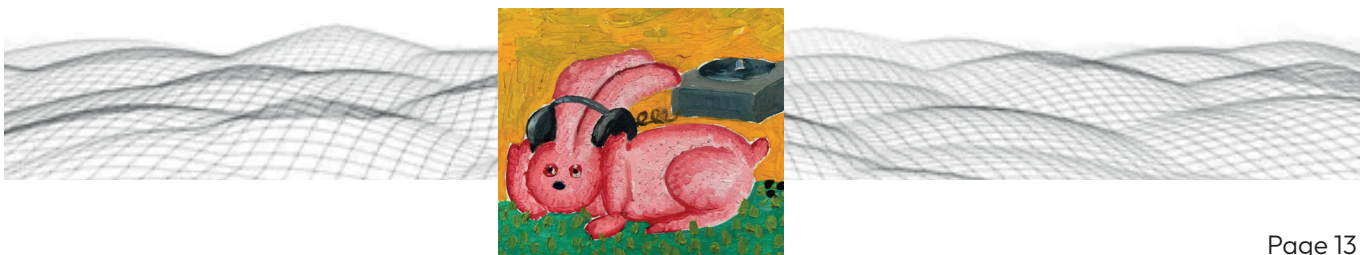
배시시

BESISI

Origin	South Korea
Genre	K-R&B, K-Soul
Role	Arranger, Prod., Composer

Also known as 'Novel' on Soundcloud, Besisi is a South Korean RnB and Hip Hop music producer who was discovered by a wide audience in 2017.

He produced tracks such as 'give me something', 'fairy' and '2230' for the artist Kid Milli. In 2020, he released an experimental album of beats entitled 'Ideal Type', featuring artists such as Sumin, Bamsem, Dsel and Hyngsn.



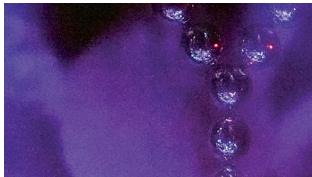


DAFÉ

Origin	Ivory Coast
Genre	Afrobeat
Role	Arrangeur, Beatmaker

Dafé is one of the most sought-after music producers on the current Ivorian urban scene in general, and Ivorian rap in particular. Beatmaker, composer, producer and entrepreneur, the artist of the Cisum label has already signed big bangers for La Team Paiya, Didi B and Roselyne Layo.

His work is based on a fusion of African urban pop sounds and local music ingredients.



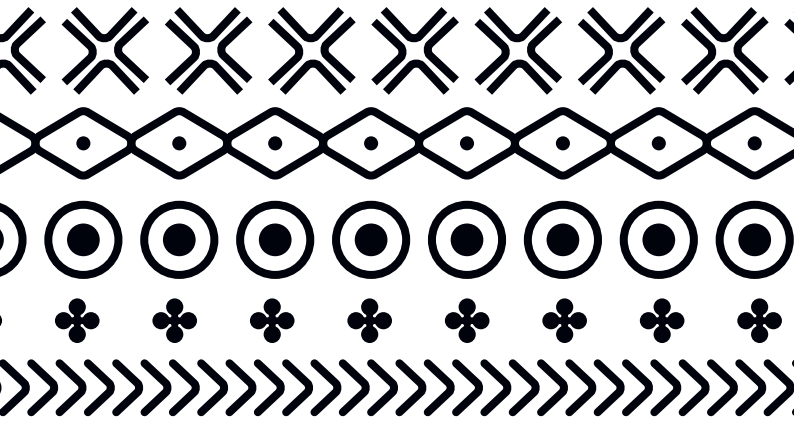
DHARIL

ESSO

Origin	Cameroon
Genre	Afro, Jazz, Funk, R&B
Role	Battery, Composer, Producer

Originally from Cameroon, Dharil Esso grew up in an artistic environment with musician parents. He gradually made a name for himself on the Parisian scene and is now a professional musician and producer. He has worked with artists such as :

- Yame
- Jon Batiste
- Luidji
- Mc solaar
- Chanceko
- Lujipeka
- Jennifer
- Ray Lema
- Etienne Mbappe
- Alune Wade, and much more ...



MICHAEL

MAKEMBE

Origin	Rwanda
Genre	Ikembe, Progressive Afrobeat
Role	Instru, Producer, Beatmaker

At the age of 26, music producer and composer Michael Makembe is an artist who is the pride of Rwanda. Creative and entrepreneurial, he is the bearer of a new trend in traditional-modern music, and the only Kalimba player in his country.

His talent has already resonated on the stages of several pan-African events, including the Dak'art biennial in 2022 and the African Union summit in 2016, as well as producing music for the Visit Rwanda tourist office and the Basketball Africa League.



PRESS RELEASE

AFRICA PROD FEST 1ST EDITION **THE FESTIVAL OF SOUND, BEATMAKING AND MUSIC PRODUCTION**

From 18 to 24 November 2024, Kribi will be hosting the first edition of the Africa Prod Fest, a festival of sound, DJing, beatmaking, composition, music production and visual music.

At a time when Africa's musical offering is experiencing a particular effervescence around the world, with genres such as afrobeats and amapiano attracting a great deal of international attention, the extent of streaming and concerts given in some of the biggest arenas on the planet, Africa Prod Fest aims to be the incubator for musical and sound creation. The aim is not only to identify new talent, but also to build the capacity of those involved in music and sound creation in order to improve the quality of productions and provide a network and platform for international collaborations.

Despite the perceptible dynamism of music production on the continent, thanks to the democratisation of new technology tools, only a few productions, labels and artists generate significant revenue. The proportion of quality works that meet international standards is still very low compared to the immense potential of the ecosystem. The lack of investment and support, the problems of collective management and the lack of infrastructure are all slowing down the development of a competitive industry.

Africa Prod Fest aims to contribute to the structuring of this environment in order to create a truly profitable industry that creates jobs. In addition, by attracting national and international visitors, the festival aims to stimulate the local economy and promote the region's cultural heritage.

In practical terms, the event will involve training and skills-building for young publishers, composers, producers, beatmakers, sound engineers and DJs, the promotion of creative talent, training for local and regional sound technicians and publishers, and nightly entertainment by DJs, particularly female DJs. A songwriting session will bring the festival to a close, to put into practice all the theory covered during the week, under the guidance of the multidisciplinary artist, producer and publisher Blick Bassy, founder of the festival.

A vast, long-term programme is in the pipeline, with the installation of a music studio, but also the creation of a digital music catalogue with thousands of songs bearing an African sound identity and made available to players in the audiovisual sector, to develop the industry thanks to a strategy based on the processing of raw material and support for all players in the sound sector. The call for applications for training courses has already been launched. See you on our social networks.

WE WOULD LIKE TO EXTEND TO OUR PARTNERS A VERY WARM THANKS.

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Approved by the
Ministry of Culture
in Cameroon

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With the support of the French Institute as
part of the Création Africa programme



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